

News Release

August 29, 2011

LIFT TEMP Becomes Newest Member of the American Staffing Association

LIFT TEMP has joined the American Staffing Association, the trade organization that represents the \$61 billion U.S. staffing industry. Two million Americans go to work for U.S. staffing companies every business day.

We believe that the membership in the American Staffing Association aligns with our core beliefs and values when it comes to helping the nation find productive and fulfilling employment for the workers and citizens of the United States.," says Dennis Diamond, U.S. Regional Manager of LIFT TEMP. "Joining ASA demonstrates this alignment and assists us in our daily focus on legal, moral and ethical business practices."

More information about LIFT TEMP is available at www.lifttemp.com.

About LIFT TEMP

Lift Temp-A Division of Badger Industrial Trucks, Inc., specializes in recruiting, training and placing qualified and certified material handling equipment operators with the manufacturing, distribution and construction industries. With offices and virtual training centers in both Canada and the U.S., the Lift Temp staffing model is poised for future growth throughout North America in the coming decade.

About the American Staffing Association

The American Staffing Association promotes legal, ethical, and professional practices for the \$61 billion U.S. staffing industry. ASA members account for 85% of U.S. staffing industry sales and operate some 14,000 offices throughout the nation. Founded to promote flexible employment opportunities and ensure the quality of staffing services, ASA has been the voice of the U.S. staffing industry since 1966. ASA and its affiliated chapters promote the interests of the industry through legal and legislative advocacy, public relations, education, and the establishment of high standards of ethical conduct. More information about ASA is available at americanstaffing.net.

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